



Medtronic Diabetes  
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## INVITATION TO DELTEC COZMO® CUSTOMERS TO JOIN THE MEDTRONIC FAMILY –The Medtronic Cares Program–

In light of Smiths Medical's decision to exit the insulin pump market, Medtronic Diabetes would like to help you continue your insulin pump therapy with a special offer.

In the spirit of our 25+ year commitment to helping people with diabetes, Medtronic Diabetes is introducing the **Medtronic Cares Program** to help in-warranty Deltec Cozmo insulin pumpers. You can experience the revolutionary technology of the world's only CGM-enabled insulin pump for little to no out-of-pocket expense. This is a limited time offer ending in June 2009 (subject to product availability).

### Medtronic Cares Program - Insulin Pump Offer<sup>1</sup>

You can receive a Medtronic insulin pump at a special rate, and potentially have zero out-of-pocket costs, by completing the following steps:

- Step 1:** Call Medtronic Diabetes at 800-MINIMED (800-646-4633) option 6 to receive a recertified MiniMed Paradigm® 522 or 722 Insulin Pump<sup>2</sup> at a promotional price of \$1,300.
- Step 2:** Return your Deltec Cozmo insulin pump to Medtronic Diabetes and receive a \$500 credit.
- Step 3:** Participate in four user surveys (credited at \$200 per survey) over the next 12 months to reduce your out-of-pocket expense from \$800 to zero.

### Medtronic Cares Program - Personal CGM Offer

Experience REAL-Time continuous glucose monitoring at a minimal cost! Order a MiniLink™ CGM Starter Kit, which includes a MiniLink transmitter, a 10-pack of glucose sensors and a CareLink™ USB. Most patients typically have an out-of-pocket balance of \$200<sup>3</sup>. However, you have the option of completing a user survey detailing your experience with Personal CGM and receiving a credit of \$200 which can be applied to your outstanding account balance. It's that easy!

In these uncertain times, rest assured that Medtronic is here for you today and *tomorrow*. We look forward to having you join our family.

Sincerely,

Medtronic Diabetes

- <sup>1</sup> This program is also offered to other non-Medtronic in-warranty insulin pumpers. Medicare, Medicaid and Kaiser patients are not eligible for this promotion at this time.
- <sup>2</sup> You will also receive a glucose meter that wirelessly communicates with the insulin pump, 30 days of supplies (1 box of infusion sets, 1 insertion device, and 1 box of reservoirs) and a two-year insulin pump warranty.
- <sup>3</sup> Medtronic will seek coverage from your insurance plan. Based upon 80/20 insurance coverage, we expect most insurance plans to cover up to \$800 of the \$999 MiniLink Starter Kit price.